



2023-24 APPLICATION DEADLINE:
FEBRUARY 1, 2024, 5 p.m. Central Time

PRESENTED BY
THE SHEVCHENKO FOUNDATION & THE IHNATOWYCZ FAMILY FOUNDATION

OUR STORY

(Why this funding exists)

We believe the artist's job is to reach. Reach for the moon, reach for the stars and the clouds. Reach for the horizon, the future. Reach out to those around you, reach back to those that came before you or to those coming after you. Reach deeper, further into yourself and your own abilities. Reach your destination or reach your goals. Reach for what is out of reach. Reach for the truth ...

We created this opportunity to give artists in our community what they need to reach higher, further and deeper in their craft with greater confidence and curiosity and to enable them to reach beyond their current communities and markets. Maybe that means reaching out to someone more skilled, experienced, or directly connected; maybe it means reaching for the ideal space and circumstances for self-motivated discovery; maybe it means travelling abroad, reaching for the essence or core of a particular craft or trade in the presence of those who have already reached a certain height ...

One thing is for sure: "On the mountains of truth, you can never climb in vain: either you will reach a point higher up today, or you will be training your powers so that you will be able to climb higher tomorrow." Nietzsche said that, not us, but we want to help you climb your own mountains, wherever they may be, so that we can all benefit from the truth you find on your climb.

OUR VISION

(Our community and beyond)

Our community is the Ukrainian Canadian Diaspora, a community that is 1.4 million strong, making us Canada's eleventh-largest ethnic group and the world's third-largest Ukrainian population behind Ukraine itself and Russia. We have seen many Ukrainian Canadians succeed and influence culture globally and we want to nurture the talent, vision, and drive of the next generation of our culture-makers and artists in earlier stages of development.

WHAT WE'RE LOOKING FOR:

- Projects of artists from the Ukrainian Canadian community or artists whose work has a connection to Ukrainian heritage (i.e., you don't have to be Ukrainian);
- Projects that promote the inclusion of Ukrainian Canadian cultural heritage and help shape the image of who we are as Canadians at home and outside our borders;
- Projects that have an aim/plan for presentation outside of the Ukrainian Canadian community, nationally or internationally;
- Artists who reach out to established/renowned artists, arts organizations and institutions for mentorship (i.e., those who seek ongoing support from mentors and expand networks with fellow artists);
- Projects with a goal of artistic growth and professional development;
- New projects, i.e., projects that haven't been started in advance of the application process. (Note: You can apply for funding if you're taking an existing project in another direction, or to a new level,

e.g., turning your novel into a screenplay; incorporating previously completed research in a new art installation; turning a melody you wrote in high school into a full-blown classical composition.)

WHAT YOU CAN APPLY FOR

1. MENTORSHIP

You choose a professional mentor in your field who will advance your art or craft through experiences that are imaginative, interactive, and transformative. Your mentors don't have to be Ukrainian Canadian or living in Canada, but they can be. Maybe you want to study storytelling with Alice Walker (not Ukrainian or Canadian), or maybe you want to learn how to take large-scale photographs with Edward Burtynsky (Ukrainian Canadian), or maybe you want to learn the art of the interview from George Stroumboulopoulos (Ukrainian heritage and Canadian). The key is reaching out to your potential mentor with a specific goal in mind and finding out what they need from us to make working with you possible.

2. RESIDENCY

You choose an existing residency program or create one based on your ideal space and circumstances and tell us what you need to make it happen. Ideally, a residency is for artists working on a specific project with a presentation date/location in mind and who have had previous experience developing large-scale work (either their own or that of other artists), so they know how to make the most of a residency.

3. INTERNSHIP

There's an amazing post-production company in Silicon Valley that you want to work with, or the culture desk at CBC is looking for interns. Unpaid work is sometimes the key to developing both the relationships and the skills necessary to take the next step in your artistic and professional career, but it's not always possible for artists who are already stretched thin because of their dedication to their craft. We can subsidize this kind of reaching as well.

4. TRAINING

Maybe you have found an incredible VJ software developer in Europe and you want to undergo training with them to up your live video projection mapping game. Or you need certain qualifications/certificates to use machinery crucial to your art form. Tell us about it and convince us how this kind of training will help you reach your goals.

5. WORKSHOP

There is a classical singing workshop with Stefan Holmstrom or a combat photography workshop with Anastasia Taylor-Lind. You can apply for us to fund your reaching through workshops and even reach out to these people already equipped to teach to see if they are willing to extend their lesson plan (see Mentorship, above).

6. RESEARCH

Sometimes you just need to spend time in the stacks and not have to worry about working the night shift to make it feasible. Or maybe you're working in fashion and want to research traditional embroidery and textiles from several different villages across Eastern Europe before developing your next line. Research is an important part of the reaching process, so we can help you there, too.

ELIGIBLE EXPENSES

- Travel
- Accommodation
- Subsistence per diem
- Artists' fees (including mentors' fees/honorarium)
- Production
- Venue rental
- Marketing, promotion, and administration
- Direct costs related to the project

ASSESSMENT AND FUNDING

You can apply for up to \$30,000. Our assessment will consider the full amount you're asking for.

So, if you need \$5,000 to reach your goals, ask for \$5,000; if you're successful, you'll get the \$5,000. If you need \$22,500 to reach your goals, ask for \$22,500; if you're successful, you'll get the \$22,500.

An Adjudication Committee, chaired by a member of the board of the Shevchenko Foundation, will manage the candidate application adjudication and the outcomes.

We'll send you notification and publish the results by the end of April 2024.

Next application deadline: February 1, 2024, 5 p.m. Central Time.

ELIGIBILITY – WHO CAN APPLY

The Reach Mentorship/Residency for the Arts is open to any Canadian citizen or permanent resident.

- Applicants must be connected to Ukrainian heritage through their background, art, culture, and/or language (i.e., you don't have to be Ukrainian), and working actively within the Ukrainian arts community in Canada and/or worldwide;
- Applicants must be 40 years of age or younger at the application deadline;
- Applicants must have practised at a peer-recognized, advanced career level for a minimum of two years in visual arts, literary arts, performing arts, new media, or arts management.
- REACH funding is intended for individuals, not groups/duos. We will consider one application per artist per year.

APPLICATION CHECKLIST

- Submission form
- REACH Mentorship/Residency for the Arts declaration form
- Project description
- Project budget
- Résumé/curriculum vitae (maximum 3 pages)
- Documentation C, D or F (see Supporting Documentation for details)
- A minimum of 2 letters of reference and no more than 3 (See Supporting Documentation for details.)
- Up to 2 media reviews, or media coverage of events in which you participated. (No media yet? Don't worry. It won't disqualify you.)

If you have questions about the application process, please write to reach@shevchenkofoundation.ca. If you need help assembling your application documents in one PDF, see <https://shevchenkofoundation.com/apply-for-funding/how-to-apply/> for instructions and a trial version of Adobe Acrobat DC.

Please email the submission form along with your completed application as ONE PDF DOCUMENT to admin@shevchenkofoundation.ca. If applicable, electronic submission of audio or video support material via file sharing is preferred. NOTE: Please include letters of reference within your application PDF. We can't accept letters that arrive separately from your referees. Referee letters MUST be signed and ideally will be on letterhead.

SUBMISSION FORM

Surname:

First name:

Middle name:

Mailing address:

City, province, postal code:

Telephone:

Alternative telephone:

Email address:

Website URL (if you have one):

Facebook or Instagram page (if you have one):

Project title:

Project summary:

A description of your project, maximum 25 words, which the Shevchenko Foundation can use for its promotional and reporting needs:

This project will begin on (dd/mm/yyyy):

This project will be completed on (dd/mm/yyyy):

Amount requested: \$

Have you received funding from the Shevchenko Foundation in previous years? YES NO

If YES, please note that no new application will be accepted if a Final Report has not been filed for previous funding.

The most recent year you received Shevchenko Foundation funding:

Amount received: \$

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Date application received:

Amount approved:

Date approved:

Date Final Report received:

DECLARATION FORM

- I am a Canadian citizen or have landed immigrant status.
- I have read and understand the general criteria, the objectives, and the eligibility criteria of REACH Mentorship/Residency for the Arts.
- I confirm that the statements and financial information in this application are true.
- I accept the eligibility conditions and application requirements of this program and agree to abide by the funding decision of the Shevchenko Foundation.
- I understand and agree that unless I receive a letter from the Shevchenko Foundation awarding funding for the purpose(s) set out in the application, and setting out the amounts and timelines for the payment of the funding, there is no obligation between the parties.
- I understand and agree that the REACH Mentorship/Residency for the Arts funding may be less funding than I have requested in this application.
- I will use the REACH funding for the approved purpose(s).
- I confirm any part of the REACH funding not spent as set out in this application, or upon termination of this funding, must be repaid to the Shevchenko Foundation.
- I understand that funding for the project may be terminated upon mutual written consent with 30 days written notice in the event of a breach of any term or condition of this program or the funding terms.
- I understand that the Shevchenko Foundation is subject to the *Freedom of Information and Protection of Privacy Act* and the above information is protected under the Act.
- I agree to indemnify and hold harmless the Shevchenko Foundation, including its employees and contractors.

Name:

Signature:

Date signed:

REACH MENTORSHIP/RESIDENCY FOR THE ARTS REQUIREMENTS

1. PROJECT DESCRIPTION

Maximum of 3 pages, minimum font-size 11 (single-spaced, approximately 1,500 words). Outline how you meet the eligibility requirements for the funding. Articulate the rationale for your selected residency or mentorship and explain why it is important to the advancement of your career in the arts. Articulate the tangible connection this undertaking has to inclusion of Ukrainian Canadian cultural heritage experiences as value added for the enrichment of Canada. Provide the logistics of your residency or mentorship, including travel and residency/mentorship dates, accommodations, etc.

2. PROJECT BUDGET

Your budget must list all sources of revenue for the project. These should include the amount you are requesting from the REACH program, the amounts you are seeking from other funding agencies including the Shevchenko Foundation, personal contribution, and any other sources of revenue. Other sources of funding, confirmed or pending, will favourably impact applications. Your budget also must list all expenses for the project. These may include costs of tuition/registration, mentor fees, medical insurance in the case of overseas or out-of-province residencies, and cost of return travel to participate in residency programs or mentorship. The Shevchenko Foundation requires prudent and responsible fiscal planning. Total project expenses should not exceed total project revenue.

3. SUPPORTING DOCUMENTATION

- a. Applicant's résumé (maximum of 3 pages).
- b. In the case of a mentorship:
 - a signed letter on letterhead from the mentor, committing to work with the applicant;
 - the mentor's biography and/or abbreviated CV;
 - if available, the mentor's website.
- c. In the case of a residency:
 - a signed letter on letterhead of conditional acceptance from the residency administration;
 - a link to the residency website;
 - if possible, printed promotional materials about the residency.
- d. In the case of visual arts, literary arts, new media, and/or arts management:
 - representative selections of printed work, images, writing samples, and catalogue excerpts.
- e. In the case of new media and/or performing arts:
 - up to 2 examples of audio or video support material demonstrating your performance competence. Each example should be no longer than 3 minutes. Recent recordings, preferably within the last year, are strongly recommended. Although professionally produced recordings are not necessary or expected, please provide recordings in the highest quality possible. Electronic submission (file sharing or email attachment) is strongly preferred. Please test your files before submission.
- f. A minimum of 2 – and no more than 3 – letters of reference that directly address the benefits of the proposed mentorship or residency. **NOTE: Letters of reference must be from people other than your**

proposed mentor. Your referee's signature must be included on the letter, which ideally is on letterhead, but at a minimum, lists the name, position/title, address, and contact information of the referee.

- g. Up to 2 media reviews, or media coverage of events in which you participated. NOTE: Your application will not be negatively impacted if you haven't yet been reviewed or covered in the media.